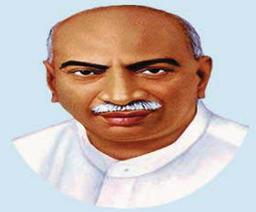




**MADURAI
KAMARAJ
UNIVERSITY**

(University with Potential for Excellence)



**DEPARTMENT OF MANAGEMENT STUDIES
DIRECTORATE OF DISTANCE EDUCATION**

INAGURAL INVITATION [05.08.2020]

Students Skill Development Programme (SSDP)

On

“Learn English Today for a Better Tomorrow”

[Explore the Power of English Language through L-S-R-W]



Inaugural Address by
Chief Patron Prof. Dr. M. KRISHNAN
Vice Chancellor
Madurai Kamaraj University
05.08.2020, 4.00 p.m.



Patron Prof. V.S. VASANTHA
Registrar i/c
Madurai Kamaraj University

Co-Convenor Dr. R. MENAKA
Head of the Department i/c
Assistant Professor, MBA Department, DDE,
Madurai Kamaraj University.



Convener Dr. J. VIJAYADURAI
Director, Directorate of Distance Education,
Madurai Kamaraj University.

Prof. S. ILAYARAJA
Organizing Secretary,
Assistant Professor, MBA Department,
DDE, Madurai Kamaraj University.

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Assistant Professor, MBA Dept,
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Dr. T. MEHARAJAN
Assistant Professor, MBA Dept,
DDE, Madurai Kamaraj University.

TECHNOLOGY SUPPORT

Mr. M. BASKAR,
Web Designer and Server Administrator,
IQAC, Madurai Kamaraj University.

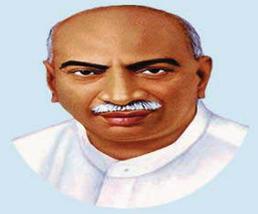
DATE: 05.08.2020 to 07.08.2020 TIME: 04.00 p.m. to 05.30 p.m.





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Prof.Dr.M.KRISHNAN

Chief Patron

Vice Chancellor

Madurai Kamaraj University

Prof.V.S.VASANTHA

Patron

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Madurai Kamaraj University

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DEPARTMENT OF MANAGEMENT STUDIES
Directorate of Distance Education

organizes

Three Days National Level Webinar for
Students Skill Development Programme (SSDP)

On

“Learn English Today for a Better Tomorrow”

[Explore the Power of English Language through L-S-R-W Approach]

‘No Breakdown in Lockdown’.....Let’s continue to
Learn Something Useful.

Let’s make this Pandemic help us to know our
Strengths and Opportunities for a better future. But
‘How’ is the question mark????? Isn't it.

Let's start a new outlook towards our Goal by learning
the most important Language -That's English.

When you speak good English, you become more
confident, when you become more confident, you see
opportunities unlock!

This programme will give you tips and strategies on
how to learn “English Today For a Better Tomorrow”.

Registration Link:

<https://forms.gle/r3hoRA4WHb37aUv27>

DATE: 05.08.2020 to 07.08.2020 TIME: 04.00 p.m. to 05.30 p.m.



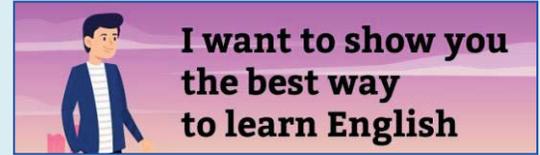
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PROGRAMME COVERAGE

English Language: Learn Today for a Better Tomorrow.

DAY -1 (05.08.2020)

- Self Introduction
- Purpose of the programme
- Why English is Important? (Brainstorm)
- Debrief
- Why English.
- What are their barriers in mastering the Language?
- **L-S-R-W** An Overview



DAY -2 (06.08.2020)

Listening

- Importance of Listening in Communication
- Sub Skills in Listening

Speaking

- Importance of Speaking in Communication
- Sub Skills in Speaking
- Barriers whilst Speaking
- How to improve Speaking?

DAY -3 (07.08.2020)

Reading

- Reading is an Essential Skill.
- Sub Skills in Reading
- Reading is Fun – Motivation to Reading
- Importance of Vocabulary in Reading

Writing

- Recognize the importance of Writing in Communication
- Structure in Writing
- Importance of Sentence Structure, Vocabulary, Punctuations, Alignment and Tone in Writing
- E-mail Etiquettes

Learning Outcome:

At the end of the session the participants will not only be able to understand the importance of L-S-R-W but also the Importance of Learning English as a second Language.

DATE: 05.08.2020 to 07.08.2020 **TIME:** 04.00 p.m. to 05.30 p.m.



 YouTube

RESOURCE PERSONS



Ms. RADHA RANI SRINIVASAMURTHY
TESOL Certified Trainer,
British Council Certified Trainer
for Cambridge Preparatory Exams.



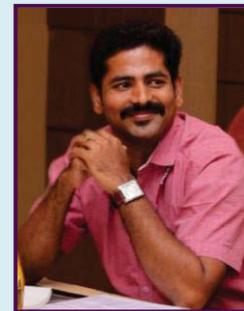
Ms. SHILPA BATHIJA
Soft Skill and Language Trainer,
IELTS and Business English Certified
(British Council) Trainer

Instructions to the Participants:

- Registration Free and Limited Participants Only.
- E-Certificate will be provided to all the active participants.
- Students of all disciplines, Research Scholars, and interested Faculty Members can participate.
- Registration Link : <https://forms.gle/r3hoRA4WHb37aUv27>
- WhatsApp Links : [Link 1: https://chat.whatsapp.com/LeRVDwxoANp215Q5BYScSu](https://chat.whatsapp.com/LeRVDwxoANp215Q5BYScSu)
[Link 2: https://chat.whatsapp.com/BaiywGHD12IIjffluNuSIY](https://chat.whatsapp.com/BaiywGHD12IIjffluNuSIY)
[Link 3: https://chat.whatsapp.com/EVF00MpcmPEH0UIRPPviA9](https://chat.whatsapp.com/EVF00MpcmPEH0UIRPPviA9)
[Link 4: https://chat.whatsapp.com/Lo8VtgqeDNgGDP8tW10Fo7](https://chat.whatsapp.com/Lo8VtgqeDNgGDP8tW10Fo7)
[Link 5: https://chat.whatsapp.com/HGGAkB2ngQ1CjjjVexVwTZ](https://chat.whatsapp.com/HGGAkB2ngQ1CjjjVexVwTZ)
- The Google Meet link and programme instructions will be sent through the registered E-Mail ID and above WhatsApp groups.

Contact if any:

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Madurai, Tamilnadu 625 021
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